



*Defining the Market.*

## Hudson Energy – Affinity Advantage

The organization you belong to has selected Hudson Energy as their preferred energy supplier. As a result, if you sign up with Hudson Energy today, you will benefit from:

- ✓ **A reduced rate** – There's no easier or more reliable way to a great rate.
- ✓ **Flexibility** – Hudson offers a portfolio of products for you to choose from. You can also switch from one of our products to another without penalty.
- ✓ **Green energy** – When you sign on to green, clean energy, you're making an immediate and positive impact on the environment.
- ✓ **No Cost to Enroll** – There is no cost for you to choose Hudson Energy as your supplier.

Plus, Hudson Energy will make a donation to the organization on your behalf based on your energy consumption. So every time you flip the switch, you directly help your organization.

# Affinity Program Advantage

4 Executive Boulevard, Suite 301,  
Suffern, New York, 10901  
Customer Service: T 845.228.3401

With the Affinity Advantage you can take control of your energy costs and help your organization at the same time.

NY-101283

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# Hudson Energy at a Glance

- ✓ One of the largest and fastest growing business to business suppliers of electric and natural gas commodity in North America.
- ✓ Provide residential and commercial customers with fixed and index products in New York, New Jersey, Texas, Massachusetts, Illinois and Ontario.
- ✓ Subsidiary of Just Energy Income Fund, a publicly traded Income Trust (TSX: JE UN) established in 1997.

When you choose Hudson Energy, you're choosing:



- ✓ **A strong, Stable Energy Partner**
- ✓ **Attractive Pricing**
- ✓ **Professional and Knowledgeable Customer Service**
- ✓ **An Easy to Understand Agreement**



## Powerful Products for Volatile Times

### Price Stability in a Volatile Market

While there are some things you can predict, there are others you can't, like volatile energy prices. They rise and fall based on a variety of factors:

- ✓ **Supply and demand**
- ✓ **Weather conditions**
- ✓ **Types of energy generation available**

### Get Protected Now with Hudson Energy!

Hudson Energy is dedicated to providing you with simple solutions guaranteed to help you control your energy costs. With our price protection programs, your supply rate will never increase throughout the full term of your agreement, offering peace of mind and stability in a volatile market.



### Same Utility. Same Service.

When you sign up with Hudson Energy, you will continue to receive the same dependable delivery and maintenance from your local utility, including 24/7 emergency service. You will also continue to receive one convenient monthly bill from your utility, with Hudson Energy listed as your supplier.



### Think Globally, Act Locally... Go Green Today!

We are pleased to provide residential and commercial customers with green energy options that enable you to offset your carbon emissions and support clean, renewable energy. Choose green and be a part of the change for a cleaner, healthier planet today!

**Innovation, Service and Stability**